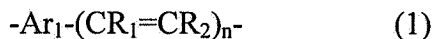


**AMENDMENTS TO THE CLAIMS**

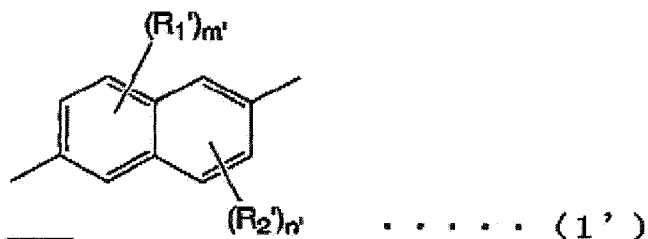
**This listing of claims will replace all prior versions and listings of claims in the application:**

**LISTING OF CLAIMS:**

1. (currently amended): A polymeric fluorescent substance exhibiting fluorescence in the solid state, having a polystyrene reduced number-average molecular weight of  $1 \times 10^3$  to  $1 \times 10^8$ , and ~~comprising~~ consisting essentially of one or more repeating units of formula (1) and one or more repeating units of formula (8),

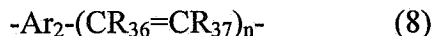


in the formula,  $\text{Ar}_1$  is a divalent group represented by formula (1');  $\text{R}_1$  and  $\text{R}_2$  each independently represent a group selected from a hydrogen atom, alkyl groups, aryl groups, monovalent heterocyclic compound groups and cyano group; and  $n$  is 0 or 1,

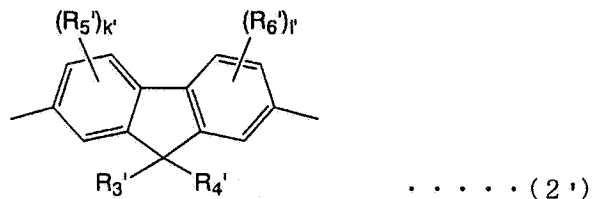


in the formula,  $\text{R}_1'$  and  $\text{R}_2'$  represent each independently a group selected from alkyl group, alkoxy group, alkylthio group, alkylsilyl group, alkylamino group, alkylphenyl group, alkoxyphenyl group, aryloxy group, arylsilyl group, arylamino group, arylalkyl group, arylalkoxy group, arylalkylsilyl group, arylalkylamino group, arylalkenyl group, arylalkynyl group, monovalent heterocyclic compound group, and cyano group; at least one of  $\text{R}_1'$  and  $\text{R}_2'$  is an alkoxyphenyl group;  $m'$  and  $n'$  are integers of 0-3 each independently; however,  $m'$  and  $n'$  are not 0 simultaneously; when  $m'$  is two or more, two or more  $\text{R}_1'$  may be the same or different;

when  $n'$  is two or more, a plurality of  $R_2'$  may be the same or different; moreover,  $R_1'$  and  $R_2'$  may be connected to form a ring,



in the formula,  $\text{Ar}_2$  represents a group represented by formula (2'),



in the formula,  $R_3'$  and  $R_4'$  represent independently a group selected from a hydrogen atom, alkyl group, aryl group, and a heterocyclic compound group;  $R_5'$  and  $R_6'$  show each independently a group selected from alkyl group, alkoxy group, alkylthio group, alkylsilyl group, alkylamino group, aryl group, aryloxy group, arylsilyl group, arylamino group, arylalkyl group, arylalkoxy group, arylalkylsilyl group, arylalkylamino group, arylalkenyl group, arylalkynyl group, monovalent heterocyclic compound group, and cyano group;  $k'$  and  $l'$  are integers of 0-3 each independently; when  $k'$  is two or more, a plurality of  $R_5'$  may be the same or different; when  $l'$  is two or more, a plurality of  $R_6'$  may be the same or different;  $R_3'$ - $R_6'$  may be connected to form a ring;  $R_{36}$  and  $R_{37}$  each independently represent a group selected from a hydrogen atom, alkyl groups, aryl groups, monovalent heterocyclic compound groups and a cyano group; and  $n$  represents 0 or 1.

2. (canceled).

3. (canceled).

4. (canceled)

5. (canceled)

6. (previously presented): The polymeric fluorescent substance according to claim 1 wherein the total amount of repeating units represented by formulae (1) and (8) is 50 mol % or more based on the total amount of all repeating units, and the amount of repeating units represented by formula (1) is 0.1 mol % or more and 95 mol % or less based on the total amount of the repeating units represented by formulae (1) and (8).

7. (previously presented): The polymeric fluorescent substance according to claim 1 wherein the total amount of repeating units represented by formulae (1) and (8) is 50 mol % or more based on the total amount of all repeating units, and the amount of repeating units represented by the formula (1) is 5 mol % or more and 95 mol % or less based on the total amount of the repeating units represented by the formulae (1) and (8).

8. (previously presented): A polymer light emitting device comprising at least a light emitting layer between a pair of electrodes composed of an anode and a cathode at least one of which is transparent or semi-transparent wherein the light emitting layer comprises a polymeric fluorescent substance according to claim 1.

9. (previously presented): The polymer light emitting device according to claim 8, further comprising a layer comprising a conducting polymer disposed between one electrode and the light emitting layer such that the layer containing a conducting polymer is adjacent to said electrode.

10. (original): The polymer light emitting device according to claim 8, further comprising an insulation layer having a thickness of 2 nm or less disposed between one electrode and the light emitting layer such that the insulation layer is adjacent to said electrode.

11. (original): The polymer light emitting device according to any one of claims 8 to 10, further comprising a layer comprising an electron transporting compound disposed between the cathode and the light emitting layer such that the layer comprising an electron transporting compound is adjacent to said light emitting layer.

12. (original): The polymer light emitting device according to any one of claims 8 to 10, further comprising a layer comprising a hole transporting compound disposed between the anode and the light emitting layer such that the layer comprising a hole transporting compound is adjacent to said light emitting layer.

13. (previously presented): The polymer light emitting device according to any one of claims 8 to 10, further comprising a layer comprising an electron transporting compound disposed between the cathode and the light emitting layer and a layer comprising a hole transporting compound disposed between the anode and the light emitting layer such that the

layer comprising an electron transporting compound is adjacent to said light emitting layer, and the layer comprising a hole transporting compound is adjacent to said light emitting layer.

14. (original): A flat light source comprising the polymer light emitting device of any one of claims 8 to 10.

15. (original): A segment display comprising the polymer light emitting device of any one of claims 8 to 10.

16. (original): A dot matrix display comprising the polymer light emitting device of any one of claims 8 to 10.

17. (original): A liquid crystal display comprising the polymer light emitting device of any one of claims 8 to 10 as a back-light.

18. - 27. (canceled).